

Brussels, 18th November 2013

Rezidor donates EUR 10,000 to the Red Cross to help Typhoon Haiyan victims in the Philippines

The Rezidor Hotel Group has donated EUR 10,000 to the Red Cross to support the victims of Typhoon Haiyan in the Philippines. This donation marks the beginning of a fundraising effort that will continue until January 2014 and include all 350 Radisson Blu and Park Inn by Radisson hotels across Europe, the Middle East and Africa (EMEA).

“Some 1,100 of our team members across EMEA are from the Philippines, and we want to show that our thoughts are with them and the victims of Typhoon Haiyan. We are joining forces with Red Cross to send the much needed and urgent support that Philippines need”, said Wolfgang M. Neumann, President & CEO of Rezidor.

Rezidor is a member of the Carlson Rezidor Hotel Group, which operates two hotels in the affected region: the Park Inn by Radisson Davao and the Radisson Blu Hotel, Cebu.

Carlson and the Carlson Family Foundation have also donated an additional USD 10,000. Carlson Wagonlit Travel has supported the Red Cross and Red Crescent with a donation of USD 25,000. Carlson Rezidor’s loyalty program Club CarlsonSM is equally encouraged to help by reaching to its 10 million members to donate Club Carlson Gold Points® to the American Red Cross Disaster Relief effort.

Rezidor has already launched special fundraising events across EMEA. As an example, Radisson Blu Hotel, Tromsø in Norway is organizing a benefit concert with famous national artists to support “Small Projects”, a local non-profit organization created by the local residents of the Philippines community.

About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world’s largest and most dynamic hotel groups. The portfolio of the Carlson Rezidor Hotel Group includes more than 1,300 hotels in operation and under development, a global footprint spanning 100 countries and territories and a powerful set of global brands (Radisson Blu, Radisson®, Park Plaza®, Park Inn by Radisson, Country Inns & Suites By CarlsonSM and Hotel Missoni). The group plans to grow the portfolio to nearly 1,500 hotels in operation and under development by 2015. In most of the group’s hotels, guests can benefit from the loyalty program Club CarlsonSM, one of the most rewarding loyalty programs in the world. Carlson Rezidor Hotel Group and its brands employ more than 85,000 people.

Carlson Rezidor Hotel Group is headquartered in Minneapolis, USA; and Brussels, Belgium.

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